

## Table of Contents

The Founder Alberte Muff	4
Our Commitment	6
Our Collection	13
Styling Tips	26
Future Plans	30



# The founder: **Alberte Muff**

Baun Studio, launched in 2020 by Alberte Muff in Copenhagen, creates colorful and inclusive fashion from recycled materials with a focus on comfort and unique design, all produced responsibly in Ukraine. Alberte Muff, founder of Baun Studio.



Alberte Muff, founder of Baun Studios

## **OUR** commitment

We strive to be as responsible as possible. Right now, all our shipments are climate-neutral, and we use recycled paper bags for shipping. Any excess material is used to create tube tops and bikinis, so we minimize waste material as much as possible.



This practice not only helps us minimize unnecessary waste but also ensures that valuable resources are used to their fullest potential.

#### **Timeless Collection**

In addition to using recycled packaging, we are dedicated to utilizing every resource in our production process. Any excess fabric is carefully recycled into stylish products such as tube tops and bikinis. We make sure to transform these leftovers into stylish and functional items, contributing to a more sustainable fashion cycle. In this way, we reduce our environmental footprint while offering unique and versatile pieces. Each product is sleekly designed to combine modern style with practical functionality, ensuring that our products are both eco-friendly, durable, and desirable. This approach aligns with our belief in creating timeless collections that withstand the test of time, both in style, quality, and sustainability.

#### **Sustainable Production**

Another significant way we reduce waste is by avoiding the traditional fashion cycle. Unlike many other brands that work with seasonal collections, our pieces are available year-round. This approach helps us avoid overproduction and unsold inventory, which often leads to unnecessary waste. By offering our collections all year round, we encourage a more conscious approach to fashion consumption. Our commitment extends to every part of the production process, from the design phase to the finished product. In our production facilities and warehouse, we carefully sort, reuse, and recycle all materials to ensure that no resources are ever unnecessarily discarded or wasted. This waste management strategy is an integral part of our sustainability efforts and reflects our dedication to a responsible, eco-conscious, and ethically-driven fashion industry. We believe that sustainability is not just a trend but a core value that shapes every decision we make.

## Commitment to Recycled Materials and Continuous Improvement

Sustainability also encompasses the materials we use in our collections. A significant portion of our products is made from 78% recycled polyester, symbolizing our commitment to reducing our environmental impact. We constantly monitor the development of sustainable fabrics and production processes to make informed decisions. Our dedication to recycled materials is part of our goal to improve our practices and reduce our CO<sup>2</sup> footprint. By continually researching and investing in innovative eco-friendly fabrics, we ensure that our designs not only meet high environmental standards but also remain durable and high-quality.

These properties are carefully selected to ensure that our products not only meet high-quality standards but also offer long-lasting value, comfort, versatility, durability, and elegance for our customers' everyday and special occasions.

#### **Quality and Functionality**

In addition to focusing on sustainability,

the materials we use in our products are designed with performance and durability in mind. Our fabrics are constructed to offer essential properties such as resistance to sunscreen and oils, which helps maintain their condition even with frequent use. They also provide excellent UV protection and are highly resistant to chlorine, making them particularly suitable for both swimwear and activewear. These properties are carefully selected so not only do our products meet high-quality standards but also offer long-lasting value, comfort, versatility, and durability for our lovely customers' everyday and special occasions.

#### We aim to create fashion » that combines « sustainable with style

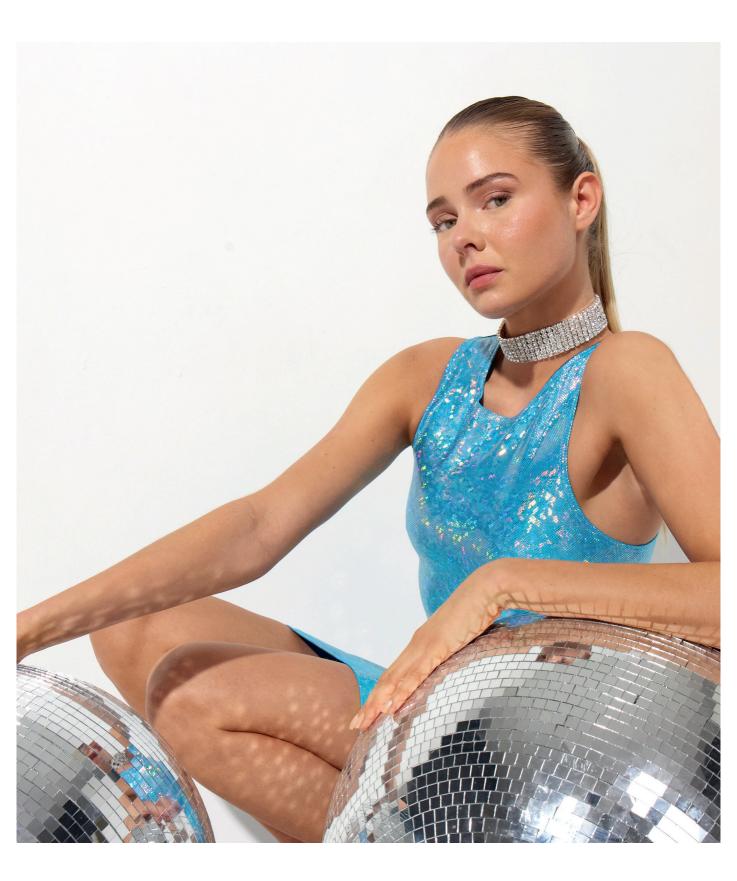
By prioritizing functionality and environmental responsibility, we aim to create long-lasting, high-quality products that you can enjoy for many years to come. This dual focus ensures that our products combine style and practicality, reflecting our steadfast commitment to quality, sustainability, comfort, and timeless design aesthetics. We believe that fashion can be both functional and responsible, while also innovative, timeless and versatile without compromising on style, performance, and ethical values and practices.

#### **Our Mission**

Ultimately, our mission is to create fashion that is as environmentally responsible, functional and stylish. We are dedicated to making thoughtful choices through-out our production process to inspire others in the industry to follow suit. Our goal is to demonstrate that sustainability and excellent design can coexist and that a commitment to a greater environmental responsibility can enhance the appeal and functionality of our products. By leading the way and continually seeking ways to improve, we hope to influence positive change in the fashion industry. Our mission is to prove it is possible to produce beautiful, high-quality fashion while taking care of our planet, thereby contributing to a more sustainable future for our earth.







## Our collection

Our signature glitter collection features all the different product groups. This collection is designed to add a touch of sparkle to your wardrobe. Available in various color combinations, our glitter items are perfect for any occasion, from everyday wear to special events.

Embrace the versatility and shimmer of our Glitter Collection, and find your favorite pieces that effortlessly combine style and glamour. Explore now and let your wardrobe shine.







#### **Glitter Assymetric Top**

XS, S, M, L, XL

#### **Product Info**

Asymmetrical top in blue with glitter details. An artistic and modern top that adds a unique touch and ensures you stand out with style.



#### **Glitter Assymetric Top**

XS, S, M, L, XL

#### **Product Info**

Asymmetrical glitter top in green. A top that combines artistic design, comfort and style with a unique and sharp eye-catching expression.





#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

Glittering blue pants with a modern fit. The perfect statement pants for all fun occasions, combining comfort with style.

## 595,00 DKK

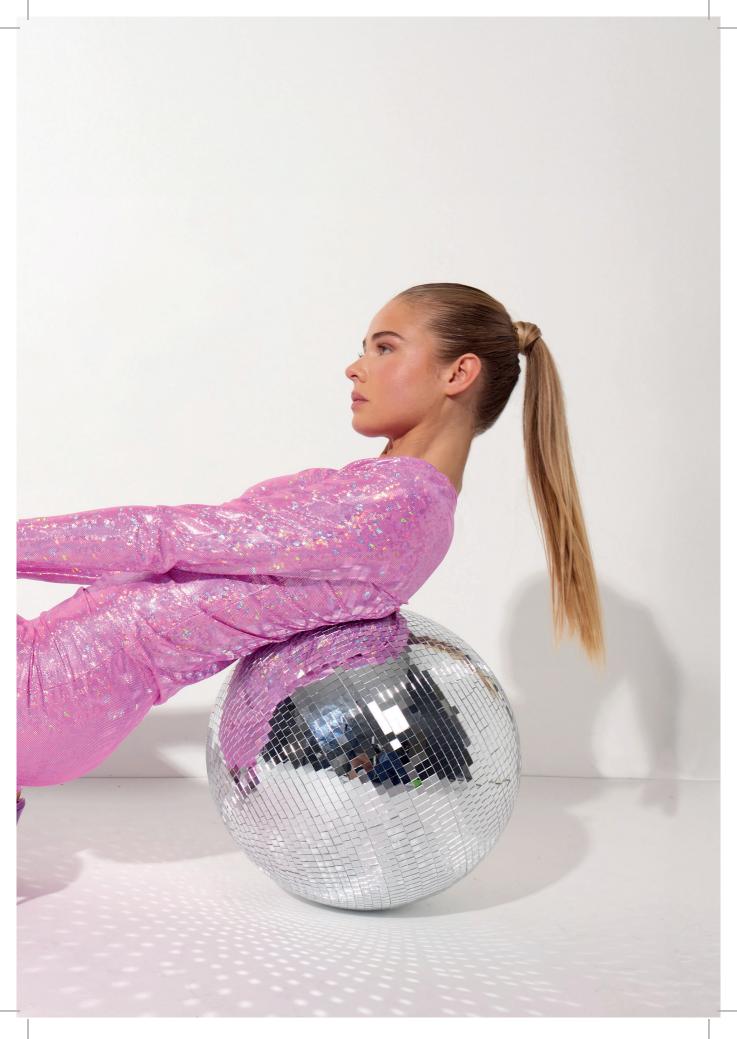
#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

Glittering green pants with a modern fit. Ideal for making a boring monday festive, events, combining fun with comfort

## » Glitter is **always** an option «







#### **Glitter Tank Top**

XS, S, M, L, XL

#### **Product Info**

Tank top in orange with glitter effects. Create an energetic look with this top, making sure you stand out at any occasion.



#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

Orange glitter pants with a energetic fit. Energetic and stylish, perfect for any occasions. Adds a unique look, ensuring you stand out.

## Shop now





#### **Glitter Tank Top**

XS, S, M, L, XL

#### **Product Info**

Tank top in pink with glitter effects. A stylish top that ensures you stand out at any occasion with a shimmering and modern look.

## 395,00 DKK

#### **Glitter Tank Top**

XS, S, M, L, XL

#### **Product Info**

Tank top in purple with glittering details. The ideal top for your wardrobe, adding an eye-catching look and ensuring you stand out.





#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

Glittering pink pants with a modern fit. Create an eye-catching look with these pants, perfectly combining style and comfort.

## 595,00 DKK

#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

Glittering purple pants with a modern fit. The ideal pants for any day you want to showcase elegance with true style.



#### Sizes

XS, S, M, L, XL

#### Details

- •20% nylon
- 80% elastane
- Made in Ukraine from stretchy fabric

## **GLITTER SET**



#### Shop now



#### Description

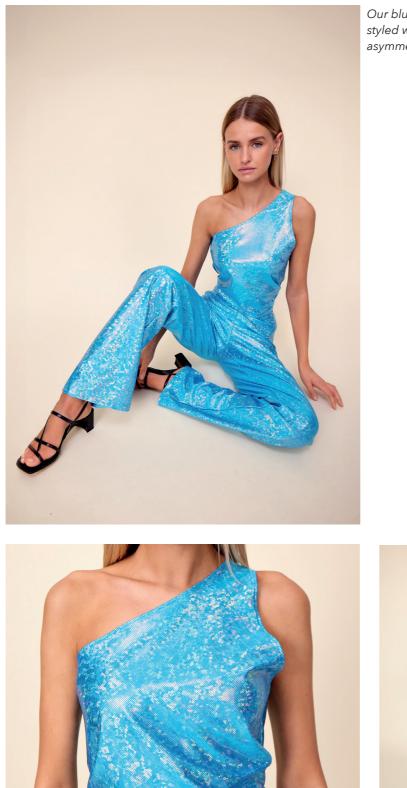
This is our signature set featuring pants with an elastic waistband and a matching tank top, both made from pink fabric with silver holographic foil. The pants have a slim-fit design around the backside to ensure a flattering look and a straight leg fit.







Our pink glitterset in different poses



Our blue glitter pants styled with our asymmetrical top









#### **Glitter Tank Top**

XS, S, M, L, XL

#### **Product Info**

Tank top in pink with glitter effects. A stylish top that ensures you stand out on any occasion with a shiny and modern look.

## 395,00 DKK

#### **Glitter Long Sleeve Top**

XS, S, M, L, XL

#### **Product Info**

Long-sleeve top in white with subtle glitter. The ideal top for any occasion, adding elegance and ensuring you stand out with a classic look.





#### **Glitter Long Sleeve Top**

XS, S, M, L, XL

#### **Product Info**

Long-sleeve top in purple with glittering details. The perfect top that adds an elegant and modern look to your wardrobe.



#### **Glitter Pants**

XS, S, M, L, XL

#### **Product Info**

White glitter pants with a modern fit. Both elegant and comfy, ideal for parties. Gives a radiant and sophisticated look, ensuring you stand out.



# **Future** plans

Exciting events are on the horizon at Baun Studio! Look forward to new collections, collaborations with influencers, and sustainability initiatives. Follow us on our social media to stay updated for the latest trends and projects.





Date	Event	Location
<b>12/02/25</b> 11:00 - 18:00	Pop Up Store	Copenhagen, Store Kongensgade 34
<b>24/02/25</b> 10:00 - 12:00	Behind the scenes	Online
<b>20/03/25</b> 15:00 - 15:30	Influencer Collection Sneak Peak	Online
<b>30/03/25</b> 12:00 - 13:00	Styling Tips	Online
<b>09/04/25</b> 11:00 - 18:00	Pop Up Store	Berlin, Kurfür- stendamm 218
<b>20/04/25</b> 12:00 - 12:30	Influencer Collection Reveal	Online
<b>18/08/25</b> 11:00 - 18:00	Sample Sale	Paris, Rue de la Montjoie 14
Got any questions, comments or concerns? Contact us at Info@baunstudio.com		

Got any questions, comments or concerns? Contact us at Info@baunstudio.com



BAUN

Hjemmevej 23, 2870 Dyssegård, Denmark www.baunstudio.com Info@baunstudio.com

Baun Studio

2025